

Partner With Us

The Georgia School Public Relations Association (GSPRA) invites you to partner with GSPRA as a conference sponsor. Join our members at “The Classic City” this fall to reach professional communicators who support school districts across the state. Various levels of sponsorship meet all budgets.

Levels & Benefits

Diamond Awards Banquet Sponsor | \$5,000 or more | 1 Slot

- * Introduced at awards dinner and up to 10 minutes to address group and show video
- * Featured sponsor of awards banquet
- * Your advertising message sent one time to members via the GSPRA listserv
- * Full conference participation for up to two participants
- * Roundtable presentation (Not a sales pitch, but rather a how-to or practical guide on some aspect of communication in area of expertise, related to education, schools or school PR.)
- * Listed on online registration page (once confirmed)
- * Exhibit table in registration area
- * Business logo or name on GSPRA conference program and GSPRA member gifts
- * Logo and link to business website on the GSPRA website for one year

Sapphire Business Luncheon Sponsor | \$4,000 or more | 1 Slot

- * Introduced at business luncheon and up to 5 minutes to address group and/or show video
- * Your advertising message sent one time to members via the GSPRA listserv
- * Roundtable presentation (Not a sales pitch, but rather a how-to or practical guide on some aspect of communication in area of expertise, related to education, schools or school PR.)
- * Full conference participation for up to two participants
- * Listed on online registration page (once confirmed)
- * Exhibit table in registration area
- * Business logo or name on the business luncheon agenda
- * Logo and link to business website on the GSPRA website for one year

Platinum Lunch or Reception Sponsor | \$3,000 | 2 Slots

- * Recognition at lunch or reception and up to 5 minutes to address group
- * One of only two sponsors of luncheon or reception
- * Full conference participation for one participant
- * Exhibit table in registration area
- * Listed on online registration page (once confirmed)
- * Business logo or name on GSPRA conference program
- * Logo and link to business website on the GSPRA website for one year

Gold Distinguished Speaker | \$2,000 | 3 Slots

- * Opportunity to address full group for up to 5 minutes
- * Full conference participation for one participant
- * Exhibit table in registration area
- * Business logo on GSPRA conference program
- * Logo and link to business website on the GSPRA website for six months

Silver Exhibitor | \$1,000 | 5 Slots

- * Beverage sponsor signage and recognition
- * Exhibit table in registration area
- * Logo on GSPRA conference program
- * Business logo and link to business website on the GSPRA website for three months

Bronze Friend of GSPRA | \$500 | Unlimited Spots

- * Logo on GSPRA conference program
- * Business logo and link to business website on the GSPRA website for three months



Sponsorship Agreement

2019 GSPRA Conference

October 17-18, 2019

UGA Conference Center | Athens, Georgia

If you would like to partner with GSPRA as a sponsor, please complete the following sponsorship agreement, scan it and return it to Tabitha.Clark@hcbe.net.

Please Note: To be included in the printed conference materials, this form must be returned no later than **DATE**.

Company Name: _____

Contact Name & Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone Number: _____

Sponsor Commitment: \$ _____

In-kind donations are also sought for door prizes. If you are able to provide a door prize, please indicate the item and value.

Completing this form represents a commitment of support.

Signature: _____

Date: _____

Please mail a copy of this sponsorship agreement and check made payable to GSPRA to:

Ms. Sherri Davis
GSPRA Treasurer/Newton County School System,
2109 Newton Drive NE, Covington, GA 30014.



[DATE]

[ADDRESS BOX]

[DEAR]

Thank you for your continued support of the Georgia School Public Relations Association (GSPRA)! This letter serves as an invoice for your sponsorship of our fall conference in the amount of **[\$\$\$]**. This event will be held October 17-18, 2019, in Athens.

Your contribution as a **[LEVEL]** level sponsor provides the following benefits:

[BENEFITS]

Please make your check payable to the Georgia School Public Relations Association. On the memo line, please write "Conference **[LEVEL]** Sponsorship."

The check should be mailed to the attention of our treasurer, Ms. Sherri Davis. Her address is: Newton County School System, 2109 Newton Drive NE, Covington, GA 30014.

We appreciate your support! If you have any questions, please do not hesitate to contact me at Tabitha.Clark@hcbe.net. Thank you again!

Sincerely,

Tabitha Clark, APR
Houston County School System